It’s All in the Wrist: Digital Insight Deploys Smartwatch Banking

REDWOOD CITY, Calif. – April 9, 2015 – Digital Insight, an NCR company and leader in digital banking solutions, announced it has released Android smartwatch functionality with Wright-Patt Credit Union. Wright-Patt Credit Union (WPCU) members who own an Android Wear™ watch can now seamlessly check account balances with a flick of the wrist, without the hassle of logging-in to the mobile app.

"We are committed to offering banking solutions that are both easy to use and offer a great experience for our members. Today's technological innovations open up the possibilities," said Joel Huxley, Director, Retail Support at Wright-Patt Credit Union. "We have a close eye on market adoption and are strategically making decisions based on member behaviors. In the case of wearable technology, it allows our members quick access to low-risk information. It is truly a benefit for WPCU members."

The smartwatch app will automatically sync to a user’s Android Wear device after the user has upgraded to the updated version of the Wright-Patt Credit Union mobile app. Using their voice, users can initiate viewing their account balances without logging in on the phone.

“Now more than ever, technology is beginning to develop a new role within the financial services industry,” said Mary Monahan, EVP and Research Director of Mobile, Javelin Strategy & Research. “It is transitioning from serving a purely functional use to creating enhanced experiences for end users. With the introduction of wearable devices, the way consumers bank, save, invest, and manage their money will radically change.”

Digital Insight continues to foster innovative solutions for its bank and credit union customers and created an innovation lab in 2014 to help financial institution customers experiment and implement emerging technologies such as wearables, biometrics, and location-based services. Dubbed DI Labs, the Silicon Valley incubator is focused on developing and bringing to market next-generation tools and solutions that enable financial institutions to remain competitive, delight their customers and grow as a business.

“This first release on Android Wear is just an initial step as we learn how to utilize rapidly evolving wearable technologies to help our financial institution customers personalize, engage and connect with their consumers,” said Marshall Yuan, Senior Product Manager at DI Labs. “Rethinking banking experiences from the opportunities provided by a smartwatch
will ultimately help our financial institution customers deliver the same personalized service to digital consumers that their offline consumers have come to expect at a branch.”

The Android Wear App is in limited availability for Digital Insight financial institution customers with plans to expand throughout the year. Digital Insight also plans to launch the same banking capabilities designed for Apple Watch™ in Spring 2015 when the device becomes available in the U.S. market.

Suggested Links:
Gain more banking insights at Banking.com.
Follow Digital Insight on Twitter, like on Facebook or connect on LinkedIn.

About Digital Insight:
Digital Insight, an NCR company, helps banks and credit unions achieve their goals and grow by offering innovative online and mobile banking solutions that make it easier for consumers and businesses to manage their money. Our proven banking innovations give financial institutions the flexibility and control to engage more, increase retention and cross-sell effectively.

About NCR Corporation
NCR Corporation (NYSE: NCR) is the global leader in consumer transaction technologies, turning everyday interactions with businesses into exceptional experiences. With its software, hardware, and portfolio of services, NCR enables nearly 550 million transactions daily across retail, financial, travel, hospitality, telecom and technology, and small business. NCR solutions run the everyday transactions that make your life easier.

NCR is headquartered in Duluth, Georgia with approximately 29,000 employees and does business in 180 countries. NCR is a trademark of NCR Corporation in the United States and other countries. The company encourages investors to visit its web site which is updated regularly with financial and other important information about NCR.

About Wright-Patt Credit Union:
Established in 1932, Wright-Patt Credit Union is a member-owned, not-for-profit financial cooperative proudly serving the Miami Valley with over 300,000 members and $3 billion in assets. As a cooperative, Wright-Patt Credit Union joins members together, pooling financial resources to meet the needs of all. The pooled resources provide the capital to run a strong and efficient operation. Wright-Patt Credit Union is headquartered in Beavercreek, Ohio, and has 30 Member Centers throughout Southwest and Central Ohio. Wright-Patt Credit Union’s mission is to help people through life by allowing members to achieve a greater degree of economic independence. Visit Wright-Patt Credit Union’s website at www.wpcu.coop for more information.

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