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## **Financial Institutions Flock To Digital Insight Online Banking Services**

### Quick Facts

- FinanceWorks is the leading online personal financial management solution offered through financial institutions. More than 200 financial institutions offer or are launching FinanceWorks and Small Business FinanceWorks to help consumers and small businesses better manage their finances and make informed decisions that can help them save and make money in a tough economy.
- In the past year, more than 70 leading banks and credit unions have selected consumer and business Internet banking platform services from Digital Insight, the financial institutions division of Intuit Inc.
- Dedicated marketing support and acquisition campaigns, driven by Digital Insight, financial institutions have seen adoption and active use of online solutions increase by as much as 86 percent.

**CALABASAS, Calif. – March 25, 2009** – In today's strained economy, hundreds of leading financial institutions are turning to Digital Insight online solutions to better meet the financial management needs of consumers and businesses.

[FinanceWorks](#) is the leading online personal financial management solution offered through financial institutions. More than 200 financial institutions offer or are launching [FinanceWorks](#) and [Small Business FinanceWorks](#) to help consumers and small businesses better manage their finances. In addition, more than 70 leading banks and credit unions have selected [consumer](#) and [business Internet banking](#) platform services from [Digital Insight](#), the financial institutions division of [Intuit Inc.](#), (Nasdaq: INTU) over the past year.

This growth stems from the confidence financial institutions have in Digital Insight's ability to help them deepen relationships with their customers. Middle-market banks and credit unions, for example, rely on Digital Insight to help them grow by

attracting new customers and providing a competitive advantage in acquiring low-cost deposits.

“We’re focused on helping our clients compete by providing consumers and businesses with the right set of online tools to help them make and save money in this strained economy,” said Sasan Goodarzi, president of Digital Insight. “This strong demand shows financial institutions understand we can help them change their relationship with customers from transaction-based, to one that delivers value.”

### **Helping Financial Institutions Compete and Win**

For more than a decade, Digital Insight’s [on-demand products](#) and services have helped financial institutions reduce the cost to operate while improving their ability to compete by outsourcing Internet banking. Dedicated marketing support and acquisition campaigns driven by Digital Insight have helped financial institutions see adoption and active use of online solutions increase by as much as 86 percent.

The company has also helped financial institutions bring innovative capabilities to market more easily and cost-effectively than if they had worked alone. Employing a “customer-driven innovation” process, Digital Insight starts by observing customers in action and listening to what they need. These insights are turned into powerful, simple solutions and services that help financial institutions provide the online capabilities their customers want and need.

In fall 2008, Digital Insight released FinanceWorks, powered by Quicken®, to help financial institutions address consumers’ most pressing financial management needs at the destination they prefer most— their financial institution’s Web site. In January 2009, FinanceWorks was awarded a [BankInnovation.net Bank Innovation Award](#). FinanceWorks helps consumers gain greater visibility and control over their spending with access to account information from more than 5,000 financial institutions and credit card sites. Users get a simplified view of their cash flow, including future transactions and categorized personal and business expenses, helping them make better financial decisions and stay on budget so they can save more. And it lets them manage all their bills in one place, regardless of how they pay them.

Design improvements recently unveiled for FinanceWorks include a clearer and more informative home page, the ability to receive a variety of alerts via e-mail, business categories for more accurate spending charts, and the unique ability to forecast how future deposits and bills will impact your balance.

Digital Insight also recently introduced Small Business FinanceWorks, winner of the [2009 Barlow Research Associates, Inc. Monarch Innovation Award](#), to help financial institutions become the primary hub of financial management activity for nearly 23 million small businesses in the United States. The solution includes a suite of offerings that enable a small business owner to get paid faster, expedite payroll processing and streamline bookkeeping. Small Business FinanceWorks also includes billing and invoicing, payment processing, remote deposit, legal filing and payroll capabilities.

“Digital Insight continuously improves my customers’ online banking experience and helps position Byron Bank as a trusted advisor,” said Bob Powers, first vice president of support services for Byron Bank. “The recognition Digital Insight has received for their innovation and thought leadership tells me we made the right decision for our financial institution’s online banking services.”

Multimedia: [FinanceWorks Demo](#)  
[Small Business FinanceWorks Demo](#)

Suggested Link: [FinanceWorks on Twitter](#)

### **About Intuit Inc.**

Intuit Inc. is a leading provider of business and financial management solutions for small and mid-sized businesses; financial institutions, including banks and credit unions; consumers and accounting professionals. Its flagship products and services, including QuickBooks®, Quicken® and TurboTax®, simplify small business management and payroll processing, personal finance, and tax preparation and filing. ProSeries® and Lacerte® are Intuit's leading tax preparation offerings for professional accountants. The company's financial institutions division, anchored by Digital Insight, provides on-demand banking services to help banks and credit unions serve businesses and consumers with innovative solutions.

Founded in 1983, Intuit had annual revenue of \$3.1 billion in its fiscal year 2008. The company has approximately 8,000 employees with major offices in the United States,

Canada, the United Kingdom and other locations. More information can be found at [www.intuit.com](http://www.intuit.com).

### **About Digital Insight**

[Digital Insight](#) is the leading outsourced provider of online banking services to mid-market banks and credit unions in the United States. The company's extensive portfolio of on-demand applications includes consumer and business Internet banking, online lending, electronic bill payment and presentment, Web site development and hosting, marketing programs designed to help increase online banking end user growth, and more.

Approximately 9 million consumers and businesses, or nearly 10 percent of all online banking users in the United States, actively use Digital Insight's solutions through its nearly 1,800 financial institution clients.

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